

# BBC Cure Inspires Next Generation of Medical Researchers with Interdisciplinary Program

In a groundbreaking initiative, BBC Cure (Bridging Brains for Cancer Cure), a non-profit organization together with the Society of Nuclear Medicine India, hosted a pioneering interdisciplinary program at IIT Madras, bringing together stalwarts from diverse medical fields and engineering disciplines. This innovative convergence of expertise aimed to foster collaborative solutions for advancing medical research and education.

Renowned experts from prestigious institutions across India, including Oncology, cardiology, nuclear medicine, gastroenterology, and AI/ML, joined forces to share their knowledge and insights. This unique gathering facilitated a rich exchange of ideas, promoting an interdisciplinary approach to medical research.

A notable highlight of the program was the participation of IIT students from the Engineering Design department. These students contributed significantly to the critical multidisciplinary requirements of the program, showcasing the power of collaboration between engineering and medical disciplines.



The event featured keynote lectures, panel discussions, and networking opportunities, providing a platform for researchers, students, and industry experts to interact and explore potential collaborations. Dr. Prabhu Ethiraj played a pivotal role in organizing the event, demonstrating his commitment to advancing medical research and education. The entire organizing team along with Dr Kavita Arunachalam of IIT Madras, worked tirelessly to ensure the program's success.

The Dr. Norm Coleman Oration and Award were conferred during the event, honoring outstanding contributions to medical research and education.

Esteemed overseas speakers, including Drs. Rao Papineni, Shahid Umar, Prem Saganti, Abraham Mathews and Andreas Kjaer, joined the program, sharing their international perspectives and expertise. Their participation underscored the global nature of medical research and the importance of collaboration.

"BBC Cure's interdisciplinary program at IIT Madras marked a significant milestone in our journey," said the organization's founder Dr. Rao Papineni. "We're grateful for the overwhelming support from India's top medical and engineering institutions, as well as our international collaborators."

As BBC Cure continues to pave the way for innovative medical research and education, its mission remains clear: to advance human health, foster collaboration, and inspire the next generation of medical researchers.



## **About BBC Cure**

BBC Cure (Bridging Brains Towards Cancer Cure) is a Cancer Moonshot Program conceptualized by Dr. Rao Papineni in 2014 in the USA. This non-profit entity aims to equip young scientists as New Cancer Warriors (Researchers) through knowledge transfer, overcoming limitations of traditional lab settings and conferences.



#### Faculty List











## About Dr. Rao V.L Papineni

Dr. Rao V. L. Papineni is a distinguished scientist-entrepreneur and an Adjunct Faculty Member at the University of Kansas Medical Center, USA. He holds a doctoral degree in Biochemistry from the University of Hong Kong, under British Territorial jurisdiction. Dr. Papineni pursued his early education at the University of Madras, where he earned both his bachelor's and master's Degrees. During his tenure at Baylor College of Medicine, Dr. Papineni made pioneering contributions to the field of Ion Channel structural studies, laying the foundation for groundbreaking research in molecular biophysics. Later in his career, he made seminal contributions to Molecular Imaging and Cancer Nanotechnology, exemplifying his versatility in diverse scientific domains. Dr. Papineni'sinnovative spirit has led to several notable inventions and has positioned him as a prominent figure in the international scientific community. He has chaired scientific sessions in esteemed International Biomedical Meetings and serves as a valuable NIH Grant Reviewer. Additionally, Dr. Papineni holds positions on the editorial boards of reputable journals such as Nanotech and Experimental Pharmacology, contributing significantly to the advancement of scientific knowledge. As a visionary scientist, Dr. Papineni has spearheaded advanced research programs focusing on the study of Inflammation and Oncology, employing cutting-edge molecular imaging and nanotechnology-based tools. His laboratory has been instrumental in the development and application of novel technologies in Drug Discovery, particularly in the areas of infection, cancer, and radiation medicine. Notably, Dr. Papineni played a critical role in the fight against the COVID-19 pandemic, making invaluable contributions to the development of treatments and solutions.



























## Renowned Scientist Dr. Rao Papineni Brings BBC Cure to India

Dr. Rao Papineni, a distinguished scientist and adjunct professor at the University of Kansas Medical Center, is currently traveling across India to give back to his motherland through a non-profit initiative. This endeavor involves forming a team of like-minded international and domestic speakers and scientists to organize interactive meets called BBC Cure in various cities and tier-II towns.

#### \*About BBC Cure"

BBC Cure (Bridging Brains Towards Cancer Cure) is a Cancer Moonshot Program conceptualized by Dr. Papineni in 2014 in the USA. This non-profit entity aims to equip young scientists as New Cancer Warriors (Researchers) through knowledge transfer, overcoming limitations of traditional lab settings and conferences.

## \*Upcoming Event: BBC Cure III\*

This year, Dr. Papineni, in collaboration with the Society of Nuclear Medicine India, is organizing BBC Cure III at IIT Madras. This event on 10 December 2024, promises to bring together experts from around the world to share cutting-edge research and insights in cancer treatment.

## \*Objective\*

The primary objective of BBC Cure is to foster a community of young researchers dedicated to cancer cure, providing them with a platform for knowledge sharing, collaboration, and innovation.